

Sewing Machine Display.



In-Store Retail Display



ARROW CLASSIC SEWING FURNITURE

At Arrow Classic Sewing Furniture, we succeed when our *dealers* succeed. We're committed to helping our dealer network create spirited retail atmospheres that increase conversions, improve consumer experience and deepen customer loyalty.

DEALER BENEFITS

DRIVE SALES

- Customers engage what you prioritize, better merchandising increases interactions
- Sewing machines are your leading category, showcase them beautifully *and* strategically
- Maximize your floor productivity, open space for other merchandising opportunities

STORAGE and ORGANIZATION

- Display multiple sewing machines at once with removable shelf
- Sturdy design with locking industrial casters for stability and easy mobility
- 2 large storage drawers for accessories and embroidery hoops
- Includes accessory kit that features LED light and extra power outlets

SPIRITED RETAIL ATMOSPHERE

- A unique retail display sets you apart from your competitors - be memorable!
- LED illumination will grab attention and relay *significance* to in-store traffic

Cabinet Finish: Vinyl Laminate

COLOR	SKU	UPC
White	3501	650873035014

CABINET DIMENSIONS	WIDTH (IN)	DEPTH (IN)	HEIGHT (IN)
Display (with Shelf)	55 1/4	23 3/4	47 1/2
Display Drawer (x2)	23	14	2 3/4
Removable Shelf	55 1/4	14	17 1/2

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